Kyoto Management Research Seminar

Business Ethics with Experimental Method

Speaker:

Prof. Dr. Christoph Lütge

Peter Löscher
Chair of Business Ethics
Technical University of Munich

October 12, 2016 16:30–18:00

Mizuho hall (B1F), East Build. Yoshida Campus, Kyoto University

Abstract:

In recent days, ethical issues in business are getting more and more attention regarding accounting fraud, fails risk management, food security, harassment issues and so on. Professor Lütge, Peter Löscher Chair of Business Ethics, Technical University of Munich is going to provide a special lecture on Business Ethics with experimental method at the Graduate School of Economics/management, Kyoto University. His approach of order ethics emphasizes the importance of the framework for ethical behavior. He is one of the pioneer researchers who have applied laboratory experiments to problems on business ethics.

His recent publications are Order Ethics of Moral Surplus: What Holds a Society Together? Lexington books, 2015; Order Ethics: An Ethical Framework for the Social Market Economy, Springer, 2016.

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