



## Shaghayegh Kolli

München, Germany, [shaghayegh.kolli@tum.de](mailto:shaghayegh.kolli@tum.de)  
Google Scholar

### EDUCATION

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#### Technische Universität München / University of Verona

Germany / Italy

*MSC in Computer Engineering*

2021-2024

- Thesis Title: Fake News and Machine-generated Text Detection for Persian and English

#### Allameh Tabatabaei University

Iran (Tehran)

*MA in Media Management*

2016-2019

- Thesis Title: The long-term use of Instagram and its relationship with increased visual attention on news followed by the picture: An Eye-Tracking Study.

#### Art University of Tabriz

Iran (Tabriz)

*BA in Multi-Media*

2013-2016

- Thesis Title: Developing an Emotional Interaction API for Computer Games.

### EXPERIENCE

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#### Infineon Technologies

Munich, Germany

*NLP and ML Engineer (Part Time)*

04/2024 – 10/2024

- \* Developed and optimized a Retrieval-Augmented Generation (RAG) application, improving the platform's company ranking system by 40%, moving from top 500 to top 300 rankings. Utilized LangChain libraries and fine-tuned LLaMA for enhanced accuracy.
- \* Integrated new features into the application using FastAPI, React, Python, PyTorch, and Flask, leading to improved user experience and functionality.

#### Cadence Design Systems

Munich, Germany

*Software Developer (Part Time)*

07/2023 – 12/2023

- \* Led GUI development using Python, React, and HTML/CSS.
- \* Integrated APIs for seamless application functionality.
- \* Debugged software and wrote well-tested code for software projects.

#### Technical University of Munich

Munich, Germany

*Machine Learning for NLP (Mandatory Internship)*

04/2023 – 07/2023

- \* Experimented with classifiers to differentiate between human and AI-generated text.
- \* Fine-tuned BLOOMZ-3B and LLaMA language models on multilingual datasets (Hungarian, Persian, Turkish, and English).

#### Digital Games Research Center

Tehran, Iran

*Market Research Analyst (Full Time)*

08/2019 – 10/2021

- \* Conducted data analysis and market estimation for the gaming industry using ML and deep learning techniques.
- \* Served as International Affairs Coordinator for the 6th International Conference on Computer Games (2021).

#### Art University of Tabriz

Tabriz, Iran

*Teaching Assistant*

02/2015 – 02/2016

- \* Assisted in Web-Based Programming Course, grading papers and managing problem-solving classes.
- \* Taught foundational skills in JavaScript, HTML, CSS

## KEY PUBLICATIONS

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### **Crafting Tomorrow's Headlines: Neural News Generation and Detection in English, Turkish, Hungarian, and Persian**

*EMNLP 2024, NLP for Positive Impact Workshop. Üyüük, C., Rovó, D., Kolli, S., Varol, R., Dementieva, D., & Groh, G.*

### **Digital Games Get Viral on Social Media: A Social Network Analysis of PokemonGo on Twitter**

*International Journal of Web Based Communities, 2020 D. Khajeheian & S. Kolli*

### **How Instagram Changes the Way You See the News: An Empirical Study of Visual Attention by Eye-tracker**

*70th Annual ICA Conference, 2020, Australia, S. Kolli, S. Salavatian, & M. Hesampour*

## PROJECTS

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### **Image Super-Resolution with Text Prompt Diffusion guided by VLM | TUM-CAMP** 04/2024 – 09/2024

- \* Improving Image Super Resolution with the help of VLM.
- \* Fine-tuning CLIP for tagging and captioning pictures.
- \* Worked with Stable Diffusion for high-quality image generation.
- \* Integrated Vision Language Models for enhanced understanding of images.

### **Fine-tuning Diffusion Models for Icon Generation (Intern) | FAST AI Movies** 05/2024 – 08/2024

- \* Research on Diffusion Models for icon generation.
- \* Prompt engineering

### **Covid-19 Dataset Forecasting to Predict Peak Points | Verona University** 04/2022 – 09/2022

- \* Developed and implemented time-series forecasting models (ARIMA, LSTM) to analyze Covid-19 case trends.
- \* Cleaned and preprocessed large-scale Covid-related datasets, focusing on handling missing data and outliers for accurate prediction.
- \* Predicted future Covid-19 peak periods by analyzing historical data, providing insights for healthcare resource planning and response.

## PROFESSIONAL AFFILIATIONS

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Erasmus Mobility Scholarship (09/2022 - 07/2023)

Informatics Scholarship (University of Verona, 2022)

Women in CS Member (TUM) (09/2022 - 2024)

## LANGUAGES

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Persian (Mother Language), English (C1 - Advanced), Turkish (B2 - Upper Intermediate), German (A1 - Beginner)

## TECHNICAL SKILLS

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NLP, Generative AI, Large Language Models (LLM), Machine Learning, Deep Learning, Time Series

Programming Languages: Python, PyTorch, HTML, CSS, JavaScript, TypeScript, SQL, React

Tools & Technologies: LangChain, JINJA, Flask, OpenShift, Jira, Git, API design

## HOBBIES

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Video Games, Watercolor Painting, Sculpting, Fitness, Music, and Movies